

APRIL 2010

# CIOCCA NEWSLETTER



*Let us clean and freshen your carpet!*

## IMPORTANT DAYS THIS MONTH:

April 1	April Fool's Day
April 4	Easter
April 5	Easter Monday
April 15	Income Taxes Due
April 21	Administrative Professional's Day
April 22	Earth Day

## EMPLOYEE BIRTHDAYS:

April 21 Sabrina Ciocca (Future Employee)  
"HAPPY BIRTHDAY!"

## EMPLOYEE OF THE MONTH:

- Donna Morris

Donna is the first shift supervisor for all of our buildings. She has been with us since August of 2004. She is a dedicated, hard-working employee who always puts the customer's needs before her own. She is extremely dependable, organized, and detail oriented. In her leisure time she loves spending time with her grandchildren and likes gardening.

**JANITORIAL ▪ WATER & FIRE DAMAGE RESTORATION ▪ CARPET CLEANING ▪ TILE CARE ▪ WINDOW SERVICE**

[www.cioccas.com](http://www.cioccas.com)

## SPRING CLEANING TIME FOR YOUR HOME OR OFFICE

Spring is finally here! That means that it is time to get the carpet in your home or office cleaned!

Maintaining your carpet takes more than just an occasional vacuuming. Vacuuming frequently helps to keep the debris from building up and potentially damaging the carpet fibers. The majority of the dirt that damages the carpet can be removed with a strong, well functioning, properly filtered vacuum. In addition to vacuuming, in order to extend the life of your carpet, you need to clean it often. If you are starting to see areas that appear worn, the damage has already started and it needs cleaned right away! The longer you wait the more damage it will do to your carpet. The dirt and debris that has been sitting in the carpet has started to scratch the carpet fibers.

It is similar to a dog with muddy paws scratching a Plexiglas surface. You can rinse the mud off of the Plexiglas, but you can't get rid of the scratches. This is similar for carpet fibers when there are small particles of sand and dirt that are continually walked over. The gritty pieces of dirt scratch the carpet fibers creating a worn look. This is why sometimes, you can clean your carpet and have it still look dirty. Rest assured that the carpet is clean, but the carpet fibers have been scratched. This is why frequent cleaning is so essential. Preventing the damage is the most important thing!

Just call us today to schedule your carpet cleaning!

*Quality Work, Responsive Service,  
and a Commitment to People.*



## CIOCCA CLEANING & RESTORATION

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